

#### **INTRODUCING**

## MODE & MODE EQ

## TWO NEW IN-EAR MODELS FROM MARSHALL





MARSHALL HEADPHONES TOGETHER WITH MARSHALL AMPLIFICATION PROUDLY PRESENTS THE RELEASE OF TWO NEW IN-EAR HEADPHONES. LET US INTRODUCE: MODE AND MODE EQ, MARSHALL HEADPHONES' TWO LATEST MODELS − LAUNCHED IN BERLIN EARLY SEPTEMBER 2014 AND AVAILABLE AT LOCAL RETAILERS AND MARSHALLHEADPHONES.COM DURING SEPTEMBER 2014 ■

Marshall Headphones' Mode and Mode EQ offer huge sound in a small package. Customised drivers deliver high-output sound at minimal distortion, and the unique in-ear design anchors to your ear, while still providing a comfortable fit. The Mode comes in black with white details, and the Mode EQ comes in black with gold details. The customised cord material and L-plug provide longer durability while the smaller and separate microphone design reduces microphonics.

The Mode EQ features a unique EQ switch on the remote, allowing you to customise your sound experience even more and choose between two sound setups. EQ I is for those who prefer a warmer, bass-heavy sound. EQ II is for those who prefer their music brighter, with an emphasis on mids and highs. The four different supplementary size sleeves allow you to find your perfect fit.

Designed with the trademark Marshall script M logo on the ear cap, the Mode and the Mode EQ are right at home with the rest of your Marshall collection.





### REMOTE



CLICK ONCE TO ANSWER INCOMING CALLS OR HANG UP, AS WELL AS PLAY AND PAUSE YOUR MUSIC.

# SIZE SLEEVES SIZE SLEEVES

FOUR DIFFERENT SIZE SLEEVES ALLOWS YOU TO FIND THE PERFECT FIT.

#### L-PLUG - 3.5 mm



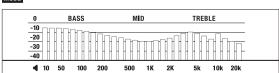
THE L-PLUG DESIGN OFFERS A MORE DURABLE CONNECTION TO YOUR DEVICE

#### EQ SWITCH (MODE EQ ONLY)



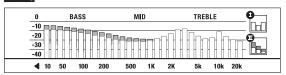
NO TWO PEOPLE ARE ALIKE, WHICH IS WHY THERE ARE TWO DIFFERENT EQ. SETTINGS ON THE MODE EQ.  $\,$ 

#### MODE



DRIVER: 9MM • IMPEDANCE: 39 OHM @ 1KHZ • FREQUENCY RANGE: 20HZ-20KHZ • SENSITIVITY: 100MV@1KHZ=99DB SPL

#### MODE EQ



DRIVER: 9MM • IMPEDANCE: 30 (+/-3) OHM @ 1KHZ • FREQUENCY RANGE: 20HZ-20KHZ • SENSITIVITY: 100MV@1KHZ=98DB SPL

#### ABOUT MARSHALL HEADPHONES

Marshall is a true rock legend. That uniquely clear and expressive sound combined with a mythical stage presence has enraptured music fans around the world for five decades. We're celebrating the brand's rich heritage with commemorative products that live and breathe Marshall.

The legacy begins in a small drum shop in Hanwell in the 1960s, where Jim Marshall sought to give a bunch of then-local guitarists the sound they wanted – a sound that was harder, crunchier and more rich. The result was the JTM45, an amp that reverberated with a sound that was much heavier than anything ever heard before. In a twist of rock and roll fate – those guitarists, much like the Marshall name, would go on to revolutionize music forever.

#### MODE MSRP

US:											69	USL
EU:											60	EUF
UK:											45	GBF
Nordic:											500	SEŁ

#### MODE EQ MSRP

US:	 	 99 USD
UK:	 	 65 GBP
Nordic:	 	 700 SEK

#### PRESS RESOURCES

For more details please visit marshallheadphones.com or contact your local press agency.

#### WWW.MARSHALLHEADPHONES.COM

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